

# Participation in the Cool Planet Program

## Save Energy, Money, *and* the Environment



Effective energy efficiency makes good business sense, and leads to cleaner air, reduced carbon, and increased national energy security.

### Cool Planet Program Benefits:

#### 500,000 kWh Savings:

- One Year of Registry Membership
- Personalized Webinar Training
- Publicity Campaign
- ClimatEEfficient Certificate
- Eligible for Cool Planet Award

#### 1 million kWh Savings:

- Two Years of Registry Membership
- Personalized Webinar Training & On-site Customer Support up to 10 hrs
- Publicity Campaign
- ClimatEEfficient Certificate
- Eligible for Cool Planet Award
- Up to \$5,000 towards Third Party Verification

#### 1.5 million kWh Savings:

- Two Years of Registry Membership
- Personalized Webinar Training & On-site Customer Support up to 15 hrs
- Publicity Campaign
- ClimatEEfficient Certificate
- Eligible for Cool Planet Award
- Up to \$10,000 towards Third Party Verification



### Membership to The Climate Registry:

- ✓ Provides your organization with a cost effective, high quality carbon footprint
- ✓ Demonstrates meaningful environmental leadership
- ✓ Identifies system inefficiencies and helps to manage energy costs
- ✓ Prepares your organization for GHG regulation and potential trading
- ✓ Provides a credible voice in the policy-making arena
- ✓ Discloses climate risk and opportunity to financial stakeholders



The Climate Registry



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\*Funds are available on a first-come basis. This program is funded through December 31, 2012

[www.theclimateregistry.org](http://www.theclimateregistry.org)