



The Climate Registry

Co-hosted by:

ENVIRON

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NSF International
Sustainable
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**Managing carbon to
benefit your bottom line**
Western Climate Policy Forum

March 10, 2011

Seattle Sheraton Hotel



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The Climate Registry

Opening Remarks

Denise Sheehan

Executive Director

The Climate Registry



The Climate Registry

Who We Are

- The Registry is a non-profit organization governed by states, provinces and tribes in North America
- The Registry is dedicated to consistent high quality standards for GHG measurement and reporting
- The Registry is a membership organization with over 430 members from business, government, NGOs and academia





The Climate Registry

What We Do



- Help organizations measure and manage their carbon footprints
- Maintain a GHG emissions registry
- Provide expert technical support, training, tools, and resources at a low cost
- Ensure members receive informative and timely policy updates
- Create a community of members to share best practices
- Recognize leadership in GHG reporting and reductions

A Community of Best Practices



Neighborhood Market



BROWN-FORMAN



An EDISON INTERNATIONAL Company



BENTLEY PRINCE STREET

TRUE CRAFT™





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Goals for the Forum

- Bring together leaders from government, business, academia, NGOs to share ideas
- Provide an overview of the current regulatory landscape
- Provide information on future directions for carbon accounting
- Share innovative best practices and lessons learned in carbon management



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The current landscape for carbon management

Will international, national and sub-national efforts connect?





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The international landscape

Kyoto Protocol

- Signed in 1997, expires 2012.
- US did not sign



COP- 15 - Copenhagen Accord

- Major developed countries commit to emissions targets for 2020 (US commitment to 17% reduction by 2020)
- Financial assistance for developing countries: \$30 billion 2010-2012, \$100 billion/year by 2020

COP-16 - Cancun Agreement

- Implement Copenhagen Accord
- Measurement, Reporting & Verification





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The Federal landscape



Congress

- Comprehensive climate legislation unlikely in near term
- Several bills proposed to limit EPA's authority to regulate GHG emissions

US EPA

- Mandatory GHG Reporting Rule (major facilities report GHG emissions beginning this summer)
- Tailoring Rule: requires certain major stationary sources to obtain a permit for GHG emissions (phased-in)
- Focus at national level in US will be on US EPA and its authority under the Clean Air Act

President Obama

- Executive Order for federal agencies to report and reduce GHG emissions, assess collecting GHG data from suppliers

Canada

- Mandatory reporting program in place since 2004
- Focus is on aligning climate change policies with the US





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Investors have climate risk on the radar

The New York Times

S.E.C. Adds Climate Risk to Disclosure List

By [JOHN M. BRODER](#)

Published: January 27, 2010



WASHINGTON — The [Securities and Exchange Commission](#) said on Wednesday for the first time that public companies should warn investors of any serious risks that [global warming](#) might pose to their businesses.

Although the agency has long required companies to reveal possible financial or legal impacts from a variety of environmental challenges, it has never specifically cited climate change as bringing potentially significant business risks or rewards.



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Consumer expectations are shifting

- The majority of individuals would like to do business with companies that are environmentally responsible (2007 National Technology Readiness Survey)
- Attitudes toward environmentally responsible products remain strong despite a weak economy (2009 Cone Environmental Study)
- Global trust in business is at an all-time low (2009 Edelman study)

Environmental claims need to be real and meaningful.





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How The Climate Registry can help you

- Provide tools, resources and technical assistance to quantify your emissions
- Ensure consistency with international best practice
- Share major policy updates to keep you informed
- Help to manage your risk associated with carbon
- Recognize your leadership



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Reporting Options
allow different levels
of climate leadership

Platinum
-20% Reduction



Gold
-5% Reduction



Silver
-Mgmt Plan



Climate Registered
Complete inventory and 3rd party verify



Basic Membership
-Non-Verification



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The Climate Registry's New Initiatives

- The Climate Registry is expanding work on Scope 3 and Supply Chain accounting
- Developing a best practices database to help foster GHG reduction strategies
- Working with iCET on China Registry
- Develop new partnerships to foster climate leadership and innovation

We hope you'll join us on these projects!



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Keynote Address

Jay Manning

Chief of Staff to Governor Chris Gregoire

State of Washington



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Policy Approaches to a Clean Carbon Economy in the West

Janice Adair, *Special Assistant to the Director,
Washington Department of Ecology*

Andy Ginsburg, *Air Quality Administrator,
Oregon Department of Environmental Quality*

Mary Nichols, *Chairman, California Air
Resources Board*

James Mack, *Head, Climate Change
Secretariat, British Columbia*

Moderator: Denise Sheehan, *Executive
Director, The Climate Registry*



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