



The Cool Planet Project



TAKE ACTION ON CLIMATE CHANGE

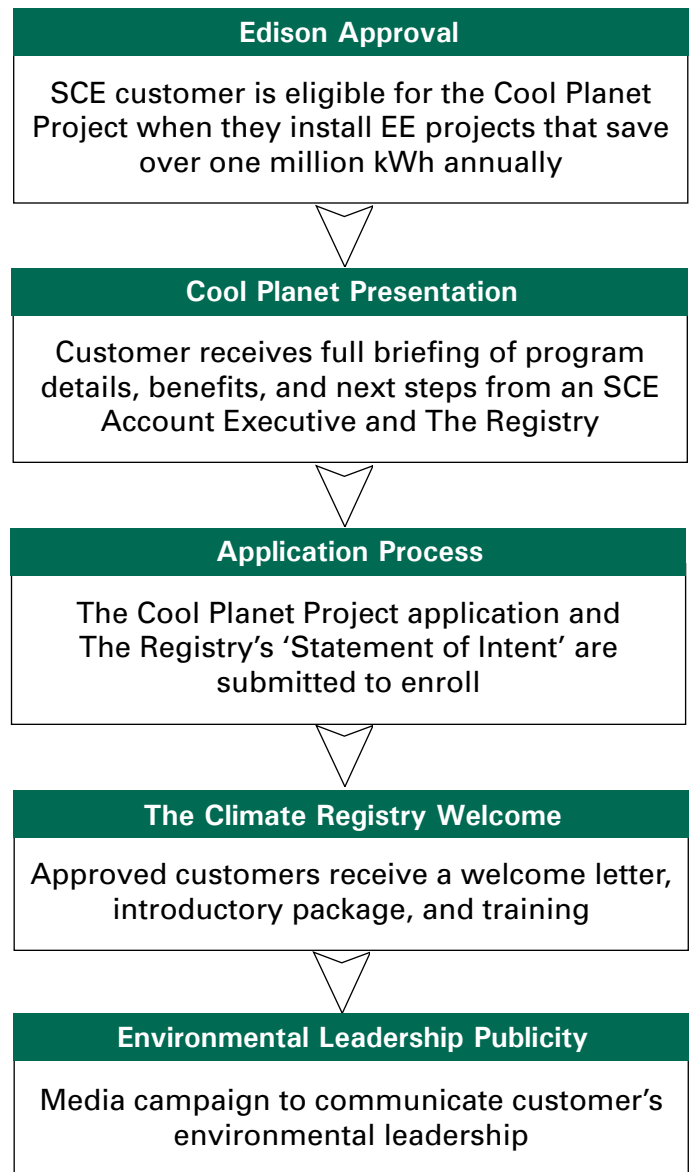
Southern California Edison (SCE) and The Climate Registry (The Registry) present the Cool Planet Project, a program which encourages large industrial customers to install energy efficiency (EE) projects, in turn reducing greenhouse gas (GHG) emissions. The program rewards those customers with membership to The Climate Registry, which supplies cost effective, user-friendly assistance to measure organizations' GHG footprint.

BENEFITS OF REGISTRY MEMBERSHIP

- Recognition as an environmental leader
- Readiness for new regulations and the tools for managing risk
- Cost effective tools to identify, measure and report your GHG profile
- GHG baseline protection and documentation of early actions & reductions
- Preparation for GHG emissions trading
- Competitive business advantage by identifying energy inefficiencies
- Education for success in a carbon-constrained world



HOW IT WORKS



BENEFITS OF THE COOL PLANET PROJECT

- Complimentary first year membership to The Climate Registry
- Up to 50% of EE project costs paid by SCE
- Publicity and marketing services to communicate customer's environmental leadership
- Financial assistance towards third party verification
- Reduction of GHG emissions through reduced energy usage

ELIGIBILITY & REQUIREMENTS

- EE project(s) must be installed in SCE service territory
- EE project(s) must save at least one million kWh annually
- Multiple facilities can be aggregated to reach the required annual EE savings
- Projects must be installed and meet the requirements of SCE's energy efficiency program(s)
- Project funds are committed on a first-come-first-serve basis until funds are depleted
- Upon receipt of The Cool Planet Project benefits, customers are responsible for any additional associated fees with The Registry and GHG verification
- The final kWh project savings amount is the amount approved by SCE upon post-installation inspection

ABOUT THE CLIMATE REGISTRY

The Climate Registry provides the tools to measure, verify, and report GHG emissions consistently across borders and industry sectors in one unified North American Registry. A nonprofit collaboration between 40 U.S. states, 12 Canadian provinces & territories, and six Mexican states, The Registry is a leader on climate change issues.

The world's leading corporations, universities, cities & counties, government agencies and environmental organizations are working together to solve climate change by voluntarily measuring, monitoring, and publicly reporting their GHG emissions to The Registry.



START SAVING ENERGY, MONEY AND THE ENVIRONMENT

To participate in The Cool Planet Project, contact your SCE representative directly. You can also visit www.theclimateregistry.org or www.sce.com/largebusiness for more information.



The Climate Registry



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www.theclimateregistry.org