



The Climate Registry

PRESS RELEASE

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Rain City Strategies joins government and industry leaders as member of The Climate Registry

Rain City Strategies to measure and manage carbon emissions with leading North American registry

(July 12, 2010 – Vancouver, BC) Rain City Strategies Inc., an Aboriginal-owned and operated consulting firm, announced today that it has joined The Climate Registry. The Registry is a non-profit organization governed by states, provinces and tribes that helps government and industry measure and reduce their greenhouse gas (GHG) emissions consistently and credibly.

“The membership of the Climate Registry continues to grow and it is great to welcome Rain City Strategies as a member,” said John Yap, B.C.’s Minister of State for Climate Action. “Having more organizations with consistent standards for measuring GHGs means we can focus our resources more effectively and meet our generation’s greatest challenge head-on.”

“Rain City Strategies is demonstrating true environmental leadership by committing to report their carbon emissions in a public, transparent and credible way,” said Doug Scott, Chair of The Climate Registry and Chair of the Illinois Environmental Protection Agency. “Measuring your emissions is the critical first step to managing them and fostering new ways to reduce your carbon footprint – and your impact on the planet.”

Rain City Strategies Inc. specializes in bringing people together. Their team is focused on developing strong economic partnerships with First Nation communities in the areas clean technology development, green energy generation and social ventures.

"Rain City Strategies is proud to be a member of The Climate Registry and show how we are making a net positive impact on the environment," said David Isaac, President and CEO of Rain City Strategies Inc. "Our team operates with the intention of reducing our

carbon footprint as much as possible and has purchased twice as much carbon offsets as we think we will generate in the coming year to ensure we are in fact a positive force in the fight against climate change."

About The Climate Registry

The Climate Registry is a non-profit organization that operates the only voluntary carbon footprint registry in North America supported by states, provinces, territories and tribes. The Climate Registry helps hundreds of public and private organizations measure, report and reduce their GHG emissions with integrity.

For more information please visit www.theclimateresistry.org.

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