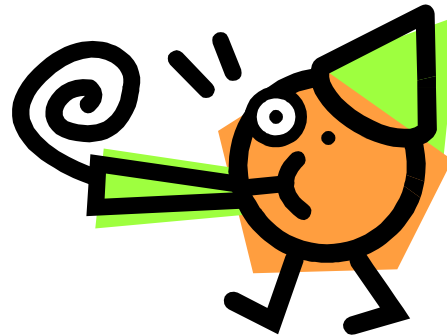


United States Postal Service: Best Practices for the New Carbon Economy

June 23, 2010

Uniqueness

- ❑ Every entity is unique.
- ❑ Every entity has similar challenges.
- ❑ Every entity must embrace and overcome its uniqueness and common challenges.



KISS

- ❑ GHG emissions science and accounting scares people.**
- ❑ Engage and educate internal and external stakeholders in language and with objectives that make sense for them.**
- ❑ Bulletproof the data.**
- ❑ Standardization and verification are necessary.**

Dare to be great

- ❑ Greatness is not a zero sum game.
- ❑ Reducing greenhouse gas emissions is a common, crucial objective for all nations, organizations, and people.
- ❑ 90-9-1 rule.





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Greening Your Business

A Look at Subaru of Indiana Automotive, Inc