



The Climate Registry

**FOR IMMEDIATE RELEASE**

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***The Climate Registry recognizes Kodak, US Postal Service and Bentley Prince Street for reducing their greenhouse gas (GHG) emissions as part of state-endorsed climate leadership program***

(June 20, 2011 – Los Angeles, CA) Today The Climate Registry (The Registry) awarded Climate Registered Platinum status to Eastman Kodak Company and Bentley Prince Street, and Climate Registered Gold status to the US Postal Service. These three organizations are the first in North America to achieve this prestigious recognition.

In awarding Kodak and Bentley Prince Street Climate Registered Platinum status, The Registry recognized these organizations for reducing their GHG emissions by more than 20 percent. The US Postal Service reduced its emissions by more than five percent to achieve Climate Registered Gold status.

“Kodak, US Postal Service and Bentley Prince Street are the first of our Members to achieve reductions through our new leadership program,” said Denise Sheehan, Executive Director of The Climate Registry. “Climate Registered Silver, Gold and Platinum status represent credible, meaningful leadership in reducing emissions, and we commend these organizations for leading the way towards a cleaner future.”

The Climate Registered leadership program was launched at the UN climate conference in Copenhagen in December 2009, and endorsed by the Governor of California, the Premier of British Columbia, the National Resources Defense Council (NRDC) and the Sierra Club.

“We are proud to have our progress in reducing greenhouse gas emissions recognized by The Climate Registry,” said Charles Ruffing, Director of Health, Safety, Environment and Sustainability at Kodak. “The Registry’s technical support and expertise were instrumental in our executing on the commitment to reduce emissions and deliver credible and verified data to our stakeholders.”

"Winning Climate Registered Gold status will help motivate the Postal Service to do even more to reduce greenhouse gases," said Deputy Postmaster General Ron Stroman. "It is especially important for us to be a sustainable organization, because we touch virtually every community in America. We have the largest civilian fleet in the country, and our post offices and processing plants are nationwide. So we intend to continue our already considerable efforts to further reduce our carbon footprint."

"We are extremely proud of our track record of performance with this important pilot program through The Climate Registry and to be in such distinguished company," says Anthony Minite, president of Bentley Prince Street. "I am especially grateful to our associates, who have been instrumental in our Mission Zero promise since 1994, and to our customers who share in this commitment."

To be recognized by the Climate Registered leadership program, Registry members must complete a comprehensive application, which includes identifying best practices they are implementing to reduce their emissions. These best practices are then integrated into a searchable database, which Registry Members can use as a resource to determine what they can do to reduce their GHG emissions and energy use.

The Climate Registered leadership program is currently in its pilot phase. Final program requirements are expected to be completed in late fall 2011, in conjunction with feedback from Members and the corporate community. For more information on the program see The Registry's website [www.theclimateregistry.org](http://www.theclimateregistry.org).

The Registry recently was announced as a co-sponsor of a new national climate leadership awards program, in partnership with US EPA and two other NGOs. Award eligibility and criteria are currently being developed and more information will be available in the coming weeks.

### **About The Climate Registry**

The Climate Registry provides organizations with the tools and resources to help them calculate, verify, report and manage their GHG emissions in a publicly transparent and credible way. The Registry was established in 2007 as a 501 (c)(3) by US states and Canadian provinces and today is governed by a Board of Directors comprised of senior officials from 41 US states, the District of Columbia, 13 Canadian provinces and territories, six Mexican states and four Native Sovereign Nations. The Registry is a membership organization with more than 430 members who use The Registry's services measure and manage their emissions and share best practices with a community of members.

For more information see [www.theclimateregistry.org](http://www.theclimateregistry.org)

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