



The Climate Registry



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**FOR IMMEDIATE RELEASE**

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***West Linn Paper Company continues progress towards sustainability goals by achieving Climate Registered status for a third year.***

***Measuring their carbon footprint is a continued step towards meeting company goals of a 25% reduction on CO2 emissions by 2015.***

(FEBRUARY 16, 2012, WEST LINN, OR) – West Linn Paper Company achieved Climate Registered™ status by successfully measuring its carbon footprint according to The Climate Registry’s best-in-class program, then having it third party verified and reporting the data on The Registry’s website. West Linn Paper joins over 440 other leading organizations across North America in adopting a truly sustainable approach to doing business.

Measuring their carbon footprint with The Registry allows West Linn Paper Company to prepare for future regulation, identify inefficiencies and potential for cost savings, and provide real and meaningful data to their customers and shareholders about their environmental performance. It is a continued step towards reducing their energy usage, costs and carbon emissions.

“Measuring environmental performance is essential to our customers and helps the mill better manage decisions on how to improve on and obtain sustainability goals,” states Penny Machinski, Environmental Manager for West Linn Paper Company. “The Climate Registry provides a third party verification to ensure the mill’s measurements are consistent year-over-year, accurate and transparent.”

West Linn Paper has been tracking and reporting environmental performance since 2005 and has been working with the Climate Registry since 2008. Each year the mill has made significant progress toward publically stated energy conservation goals and just last year modified water, energy and CO2 emission goals to raise the company’s targets even higher.

“Climate Registered organizations understand that there are both environmental and economic benefits to understanding and managing your carbon footprint,” said David Rosenheim, Executive Director of The Climate Registry. “West Linn Paper Company has become part of a powerful community of Climate Registered organizations, with substantive data guiding and supporting its sustainable activities.”

### **About The Climate Registry**

The Climate Registry is a non-profit organization that operates the only carbon footprint registry in North America supported by states, provinces, territories and tribes. The Climate Registry helps hundreds of public and private organizations measure, report and reduce their greenhouse gas emissions with integrity.

For more information, please visit [www.theclimateregistry.org](http://www.theclimateregistry.org).

### **About West Linn Paper Company**

West Linn Paper Company is an independent manufacturer of coated free-sheet web paper and is the oldest active paper mill and the only coated free-sheet manufacturer in the western United States. The high-quality Sonoma<sup>®</sup> and Capistrano<sup>®</sup> brands are well-known and well-respected in the printing industry for their print quality and runnability. West Linn Paper Company offers both FSC- and SFI-certified products and the Nature Web<sup>®</sup> and Nature Plus<sup>®</sup> lines deliver environmentally sustainable, FSC-certified recycled papers with 10% to 30% PCW content. West Linn Paper Company products are sold throughout North America and are used for high-end advertising materials, direct mail, magazines, catalogs and book publishing.

For more information on West Linn Paper, please visit: [www.westlinnpaper.com](http://www.westlinnpaper.com).

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