



The Climate Registry

The Business Case: Become a Founding Reporter to The Climate Registry

1. **Environmental Recognition.** Founding Reporters will be clearly identified in all Climate Registry information and publications. If your company is part of this small select group out of thousands of Reporters, your leadership will be highlighted for many years to come as an organization that made an important and rigorous voluntary step to address climate change early.
2. **Risk Management.** Climate change is already increasing projected business risks. To better manage that risk, measure your organizational GHG emissions footprint with the Registry's General Reporting Protocol. This is a smart way to help insure any GHG emissions reductions you make before mandatory programs come into effect will be recognized.
3. **Seat at the Policy Table.** Policy makers are more likely to listen to ideas and program design from companies that participate in important voluntary initiatives like the Registry. Also, if you have measured and verified your own emissions, you have a deeper understanding of many of the policy issues that will be discussed at state, regional and national levels.
4. **Competitive Advantage.** It is much easier to see where your opportunities are to cost effectively reduce GHG emissions if you have a deep understanding of all your emissions. Also, as you move into calculating the GHG emissions footprint of your production chain, all your suppliers can use the Registry to provide you the consistent, accurate data you will need.
5. **International Consistency.** The Registry's protocols are consistent with World Resources GHG Protocol, International Standards Organization ISO 14064, the California Registry and many other key standards. You can be confident these are long-term approaches to account for GHG emissions.
6. **U.S. Programs.** The Lieberman-Warner bill refers to the Registry and U.S. EPA also works closely with the Registry in the development of its mandatory reporting rule. With so many states supporting the Registry, its principles will prevail in other programs.

To become a Founding Reporter to the Registry simply submit a signed [Statement of Intent](#) to the Registry (by [email](#), fax or mail) on or before Thursday May 1, 2008.