The Crowne Plaza San Diego's Green Initiative focuses on the implementation of recycling and waste management strategies along with reducing the use of energy and water, with the goal of operating the Crowne Plaza San Diego in an environmentally conscious manner and reducing its carbon footprint. The Crowne Plaza San Diego has received a Platinum rating by Trip Advisor's “Green Leaders” program and 3 out of 5 Green Eco-Leafs for the iStayGreen program, a travel site used by eco-conscious travelers to locate and make eco-friendly travel plans. The hotel received the City of San Diego Waste Reduction Director’s Award for the 6th consecutive year.

The Hanalei Hotel opened in 1954 and became the Crowne Plaza Hotel in 2007, offering 405 guest rooms and over 24,000 square feet of event space. Located in the heart of Mission Valley one mile from the San Diego Trolley Station and historic Old Town, guests enjoy the hotel’s island paradise ambiance and are short drive to area attractions, such as SeaWorld, the San Diego Zoo, and Balboa Park.

SDG&E’s Cool Planet Program provides business customers with education and technical training to measure and manage their energy use and greenhouse gas emissions. Other program benefits include a complimentary one year membership to The Climate Registry. SDG&E’s Cool Planet Program and other energy efficiency programs are funded by the California utility customers and administered by SDG&E under the auspices of the California Public Utilities Commission.