



CROWNE PLAZA SAN DIEGO



“Reducing energy consumption and increasing recycling initiatives today are not only the right things to do, but they are necessary to ensure the future of our next generations. One of the best experiences since implementing these initiatives is hearing the ideas that other employees have come up with on how to be more environmentally friendly.”

Stephen DeStefano, Director of Food and Beverage, Crowne Plaza San Diego



The Crowne Plaza San Diego’s Green Initiative focuses on the implementation of recycling and waste management strategies along with reducing the use of energy and water, with the goal of operating the Crowne Plaza San Diego in an environmentally conscious manner and reducing its carbon footprint. The Crowne Plaza San Diego has received a Platinum rating by Trip Advisor’s “Green Leaders” program and 3 out of 5 Green Eco-Leafs for the iStayGreen program, a travel site used by eco-conscious travelers to locate and make eco-friendly travel plans. The hotel received the City of San Diego Waste Reduction Director’s Award for the 6th consecutive year.

For more information, visit <http://www.cp-sandiego.com/amenities/green-initiatives>

WWW.THECLIMATEREGISTRY.ORG

The Hanalei Hotel opened in 1954 and became the Crowne Plaza Hotel in 2007, offering 405 guest rooms and over 24,000 square feet of event space. Located in the heart of Mission Valley one mile from the San Diego Trolley Station and historic Old Town, guests enjoy the hotel’s island paradise ambiance and are short drive to area attractions, such as SeaWorld, the San Diego Zoo, and Balboa Park.



SDG&E’s Cool Planet Program provides business customers with education and technical training to measure and manage their energy use and greenhouse gas emissions. Other program benefits include a complimentary one year membership to The Climate Registry. SDG&E’s Cool Planet Program and other energy efficiency programs are funded by the California utility customers and administered by SDG&E under the auspices of the California Public Utilities Commission.

ENVIRONMENTAL LEADERSHIP

- * In 2009, the hotel expanded the dock/recycling and added a new area to collect used cooking oil to be recycled as biofuel. These improvements resulted in an 80% increase in waste collection capabilities and the Crowne Plaza San Diego diverted 182.8 tons of waste from the Miramar Landfill in 2013.
- * The Crowne Plaza San Diego takes its solid food waste to the Miramar Greenery where it is turned into compost. It is the only mid-size upscale hotel in San Diego certified in Solid Food Waste Recycling/Composting with the City of San Diego.
- * Water-efficient showerheads and toilets are installed in all rooms saving over 600,000 gallons of water per year. The linen and towel re-use program offered to guests removes 98,550 pounds of material from the laundry process, helping to save water, electricity and natural gas.
- * The Crowne Plaza San Diego has reduced its electricity consumption through the installation of LED lighting and motion sensors in public areas and meeting spaces, thermostat motion sensors in the guest rooms, and high-efficiency florescent lighting in the hotel parking lot.
- * The Crowne Plaza San Diego offers its guests a \$5 per night food and beverage credit by choosing to decline daily housekeeping services.