



The Climate Registry

## Monthly Newsletter December 2012

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### Letter from the Executive Director, Global Action on Climate Change

A recent study conducted by the Yale Project on Climate Change Communications shows that 77% of Americans believe that climate change should be a priority for the President and Congress. Although President Obama renewed his call to action on climate change ahead of the election, he has since made it clear that his top priorities will be jobs and economic growth. While the impending "fiscal cliff" and our damaged economy must be addressed, doing little to tackle what scientist Bill Hare calls the "climate cliff" could have even more devastating results.

Despite challenging economic times, many countries around the world are taking bold, decisive action on climate change. Earlier this year Mexico passed one of the strongest climate change laws to date, legislating goals to reduce carbon emissions by 30% below business-as-usual levels by 2020 and by 50% below 2000 levels by 2050. Australia has adopted a carbon price to incentivize a reduction in emissions, and is taking aggressive steps to pave the way for a clean energy future. In May, South Korea followed Australia's example and passed carbon trading laws, increasing the likelihood that we'll see a regional or Asia-Pacific trading scheme.

With Hurricane Sandy still fresh in our minds, it's disappointing to see the lack of U.S. leadership at the UN 18th Conference of the Parties (COP) in Doha. While recovering from the deep damage done to our economy is imperative, addressing climate change and economic development are not mutually exclusive. In fact, investing in energy efficiency and developing clean energy sources would bolster the economy and create new jobs, while also protecting our planet and resources for future generations.

As always, I am heartened by the efforts of our community of Members in North America. By measuring your carbon footprint in a credible way, you are taking the critical first step towards managing and reducing it - and realizing economic and environmental benefits. We look forward to working with you to showcase your good work so that it may serve as an example and inspiration to others just beginning on the path to a sustainable future.

My very best,

David Rosenheim  
Executive Director

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## Join us for our Holiday Open House

Tuesday, December 18  
5:00 pm to 7:00 pm  
601 W 5th Street, Suites 650 and 220  
Los Angeles, CA 90071

The Climate Registry and Climate Action Reserve invite you to attend our joint Holiday Open House in our new location. Join special guests Honorable Fran Pavley, Mary Nichols, Linda Adams, Jeffrey Kightlinger and other distinguished leaders for merry conversation, food and drinks. For more information and to RSVP, click [here](#).

Special thanks to Registry member Sierra Nevada Brewing Co. for their support of this event.

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## Upcoming Events

Dec 14. Early Bird registration for the Climate Leadership Conference ends, register [here](#)

Dec 18, 5:00pm-8:00pm PST. The Climate Registry and Climate Action Reserve Holiday Open House, [RSVP](#)

Jan 16, 10:00am- 1:45am PST. Building an Inventory for Reporting to The Registry [Part I](#) and [Part II](#)

Jan 17, 10:00am-11:00am PST. [Using CRIS 3.0 to Report Your GHG Emissions](#)

Jan 31, 11:00am- 2:30pm PST. [Why Verify GHG Emissions?](#), a webinar presented in partnership with Second Nature

Feb 6, 10:00am-11:30am PST. [The State of The Climate Registry](#)

Feb 27 - Mar 1. [Climate Leadership Conference](#) in Washington, D.C.

April 16 - 18. [Navigating the American Carbon World](#) in San Francisco, CA

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## Save the Date: 2013 Annual Members Meetings

The Climate Registry will host an East Coast and a West Coast Members Meeting in 2013. We hope you will join us for programmatic updates, a spotlight on members' best carbon management practices, a GHG goal-setting workshop, presentation of the Climate Registered certificates and networking opportunities.

Feb 27 in Washington, D.C. at the [Climate Leadership Conference](#)

April 15 in San Francisco, CA at [Navigating the American Carbon World](#)

Members Meetings are open to members of The Climate Registry. Registration will open in January 2013.

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## Climate Registry Community Updates

The Climate Registry co-hosted a roundtable discussion on challenges and opportunities of global reporting along with partners GVces and iCET at the annual United Nations Climate Change Conference (COP 18) in Doha, Qatar. A thoughtful group of international experts shared insights to inform the future of the Global Climate Registry Alliance.

Registry Director of Energy Efficiency Programs, Amy Holm, will co-chair the Energy Efficiency & Renewables session at the 43rd Annual [Food & Beverage Environmental Conference](#).

[Delta Air Lines](#) has successfully verified its 2005-2010 carbon inventories. Delta is the second carrier worldwide to meet The Registry's high-quality reporting standards.



[Ford Motor Company](#) is one of ten companies that present best practices for other companies to emulate, according to [Tomorrow's Value Research 2012](#). Ford is a leader because the company sets measurable targets for climate change and environment, like facility carbon emissions and seats containing soy foam.



[Trihydro](#) has been Climate Registered since 2009. Learn more about the company's carbon footprint and management in their [2011 Sustainability Report](#).



[Sponsorship and exhibition opportunities](#) are now available for the Climate Leadership Conference in Washington, D.C. from February 27 to March 1.

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## Updates to the General Reporting Protocol Incorporate the Latest GHG Accounting Practices

The Climate Registry is pleased to release General Reporting Protocol 2.0 for public comment. The updates reflect the evolution of GHG reporting best practices since 2008. We request your feedback on these proposed changes by Friday, January 18. Please email your comments to Peggy Foran, Senior Policy Manager, at [pforan@theclimateregistry.org](mailto:pforan@theclimateregistry.org).

Download a draft copy of General Reporting Protocol 2.0 [here](#).  
Download an overview of changes [here](#).

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## Congrats to the 2012 Cool Planet Award Winners



Southern California Edison and The Climate Registry are pleased to announce the recipients of the 2012 Cool Planet Award. We recognize [City of Brea, CA](#), [Eastern Municipal Water District](#), [Marriott International](#) and [Northrop Grumman](#) for their environmental leadership in energy and carbon management.

Learn more about the award [here](#) and check the [Cool Planet Project webpage](#) in early January to see if your organization qualifies for this award.

Mayor Don Schweizer accepted the Cool Planet Award for City of Brea, CA. Pictured from left to right are Marc Costa of The Energy Coalition, Mayor Don Schweizer, Richard Jett of Southern California Edison and Amy Holm of The Climate Registry.

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## Introducing Annie Hoeksma



Annie Hoeksma is the newest member of The Climate Registry staff. Annie joins us as the Outreach Manager for the Cool Planet Project, The Registry's energy efficiency program. In addition to helping businesses drive energy and cost savings, Annie works as part of the member services team to assist Cool Planet members as they develop their carbon footprint.

Annie interned with The Climate Registry for a year while she completed her MPA at University of Southern California. Annie, welcome back! We're happy to have you.

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## Register Now to Save, 2013 Climate Leadership Conference

Early-bird registration ends December 14. [Register now](#) to join forward-thinking leaders from business, government, academia and the non-profit community as they discuss best practices for integrating climate change strategies while improving the bottom line. Besides offering attendees comprehensive educational engagement, the Climate Leadership Conference is your platform for powerful collaboration. The conference is co-hosted by The Climate Registry, US EPA and ACCO in Washington, D.C., February 27 to March 1.

"I am a firm believer that climate change is real, that it is impacted by human behavior and carbon emissions, and as a consequence, I think we've got an obligation to future generations to do something about it."

President Barack Obama, November 14, 2012

## Public Perception, Presidential Elections and Climate Change

Hurricane Sandy and the recent election have put climate change in the spotlight in the US. The American public has made it clear that the question is not whether climate change is real, but what we should do about it and how quickly. Recent reports from the [Yale Project on Climate Change Communication](#) indicate that the public believes that the time to take action is now.



### Climate Attitudes

According to Yale, Americans' belief in climate change has increased by 13 percentage points over the past 2.5 years, from 57% in Jan 2010 to 70% in Sept 2012. At the same time, the number of Americans who say climate change is not happening has declined nearly by half, from 20% in Jan 2010 to only 12% today. [Climate Change in the American Mind](#).



### A Presidential Priority

Yale reports that a growing majority of Americans say the President and Congress should make global warming a priority and that corporations, industry, and citizens themselves should do more to address the issue. [Public Support for Energy and Climate Policies](#).



### What can you do?

Check out UCS's science-based guide to see the practical steps you can take to cut carbon emissions. [Cooler Smarter: Practical Steps for Low Carbon Living](#).

## Congratulations, Climate Registered Members!

The following are a list of Climate Registered members that have reported and verified their carbon footprint to The Climate Registry's greenhouse gas reporting standards since February 2012. The high-quality, consistent and credible data that members generated enables them to operate more efficiently, sustainably and competitively.

The Climate Registered reports correspond to the years in the heading, unless otherwise noted.

### Six-year Climate Registered Members (EY 2005-2010)

Congratulations to [Delta Air Lines](#) for reporting and verifying six years of GHG emissions inventory reports.

### Five-year Climate Registered Members (EY 2007-2011)

Congratulations to [Des Moines Water Works](#) for reporting and verifying five years of GHG emissions inventory reports.

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### Four-year Climate Registered Members (EY 2008-2011)

Kennecott Utah Copper  
Longview Fibre Paper and Packaging, Inc.

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### Three-year Climate Registered Members (EY 2009-2011)

Rodney Strong Vineyards  
Zanker Road Resource Management Limited

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### Two-year Climate Registered Members (EY 2010-2011)

Amtrak  
Sonoma County Water Agency  
Catholic Healthcare West  
Ford Motor Company  
Webcor Builders  
The Tower Companies

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### First-time Climate Registered Members

Conservation Services Group (EY 2011)  
Kaiser Permanente (EY 2010)

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[BECOME A MEMBER](#)

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