



The Climate Registry

Monthly Newsletter January 2013

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Letter from the Executive Director, New Year's Resolutions, Sustainability and You

At the start of every year, many of us set goals or resolve to do things differently. I'm sure there is one goal for 2013 on which we can all agree: doing whatever we can to prevent a repeat of last year's dramatic - and sometimes tragic - weather.

Here in the U.S, it was our hottest year on record, the wildfire season was the second-largest since the 1960s, there was a massive drought in the Midwest, and Hurricane Sandy destroyed the lives of many on the east coast. Our northern-most Canadian Board members and their populations are also seeing the effects of climate change first-hand.

The good news? We can all play a role in protecting future generations from the increasingly drastic effects of climate change. We get that living and operating more sustainably can seem overwhelming, especially if you're just getting started...so what's most important is that you set a goal, even a small one. With professional hockey finally getting underway this week, it seems appropriate to quote the great Wayne Gretzky: you miss 100% of the shots you don't take.

As an individual, you can start to reduce your carbon footprint by turning off the light when you're not in a room or turning off your computer when you're not using it. You can choose to ride your bike or take public transportation to work. You can choose an energy-efficient appliance and fuel-efficient car.

Organizations have larger footprints and even larger opportunities. Many of the leaders who report to us do so because understanding your footprint is the first step towards reducing it. And let's not forget that organizations that operate more efficiently and in an environmentally responsible way not only reduce their carbon footprint, but realize many other benefits: lower operating costs, better risk management, and an enhanced reputation/brand. Profits that generate environmental value will only create greater stakeholder value in the future.

So, set your goals for 2013 with sustainability in mind. They can represent small changes or large ones, but resolve to innovate...to do something differently...to be part of the adventure that is sustainability. If we all make a change in 2013 it could make a world of difference to our future.

My very best,



David Rosenheim
Executive Director

The Climate Registry Commuter Protocol

The Climate Registry is gauging community interest in a protocol designed to help you measure and report the GHG emissions associated with your organization's commuting and business travel. If you are interested in learning more or taking a leadership role in the drafting of this protocol, please email info@theclimateregistry.org.

Upcoming Events

Jan 31, 11:00am- 2:30pm PST. [Why Verify GHG Emissions?](#), a webinar presented in partnership with Second Nature

Feb 6, 10:00am-11:30am PST. [The Climate Registry Annual Climate Policy Update for Members](#)

Feb 27 - Mar 1. [Climate Leadership Conference](#) in Washington, D.C.

April 16 - 18. [Navigating the American Carbon World](#) in San Francisco, CA

Save the Date: 2013 Annual Members Meetings

The Climate Registry will host an East Coast and a West Coast Members Meeting in 2013. We hope you will join us for programmatic updates, a spotlight on members' best carbon management practices, a GHG goal-setting workshop, presentation of the Climate Registered certificates and networking opportunities.

Feb 27 in Washington, D.C. at the [Climate Leadership Conference](#)

April 15 in San Francisco, CA at [Navigating the American Carbon World](#)

Members Meetings are open to members of The Climate Registry. Registration will open in January 2013.

Climate Registry Community Updates

Registry staff enjoyed mixing and mingling with members, policy makers and LA leaders in sustainability at our holiday open house. We hope you'll be able to join us next year.



From left to right: Laura Zahn, Manager of Member Services, Kelly Cattanach, Alejandra Tellez and Rachel Scott from County of Ventura, David Rosenheim, Executive Director, Ann Hewitt, Anacapa Consulting, and Dan Chak, pro bono consultant for the Taproot Foundation

Executive Director David Rosenheim participated in a far reaching Australia-California dialog on carbon pricing, as well as Sustainable Napa County, where local policy makers convened to discuss a shared climate action agenda.

[Sponsorship and exhibition opportunities](#) are now available for the Climate Leadership Conference in Washington, D.C. from February 27 to March 1.

The Climate Registry Launches New Public Reports Page

We're pleased to announce that members and the general public now have a faster, more user-friendly way to access verified public GHG reports. The new platform allows you to search for reports by member name and industry. View reports, supplemental materials and verification statements at the click of a button. Visit the new public reports page at tcrreports.org.

As always, we are constantly seeking ways to improve our technology. Please email us at info@theclimateregistry.org if you have an idea for how we can better present emissions data to the public.

2013 Climate Leadership Conference Confirmed Speakers

Join us in Washington, DC February 27 - March 1 at the 2013 Climate Leadership Conference, co-hosted by The Climate Registry, C2ES and ACCO, and headline sponsored by U.S. EPA. The event convenes around U.S. EPA's prestigious Climate Leadership Awards and gathers forward-thinking leaders from business, government, academia, and the non-profit community to explore energy and climate related solutions, introduce new opportunities, and provide support to leaders taking action on climate change. Confirmed headline speaker Mary Nichols, Chair, California Air Resources Board joins notable speakers, including:

- TJ DiCaprio, Global Director of Sustainability, Microsoft
- Dr. Karl Hausker, Vice President, ICF International
- Alexia Kelly, Climate Mitigation Expert, US Department of State
- Jim Gowen, Chief Sustainability Expert, Verizon
- Kathy Loftus, Global Leader, Sustainable Engineering, Whole Foods
- Ben Vitale, President, The Climate Trust
- Jeffrey Rice, Senior Director, Sustainability, Walmart
- Josh Silverman, Director, Office of Sustainability Support, US Department of Energy
- John Viera, Global Director for Sustainability, Ford Motor Company

- Mike Wallace, Director, Focal Point USA, Global Reporting Initiative

To see a complete list of confirmed speakers and schedule of events visit www.climateleadershipconference.org, or register [here](#). Registry Members receive a 20% discount on CLC registration.

"Sustainability is a new idea to many people, and many find it hard to understand. But all over the world there are people who have entered into the exercise of imagining and bringing into being a sustainable world. They see it as a world to move toward not reluctantly, but joyfully, not with a sense of sacrifice, but a sense of adventure. A sustainable world could be very much better than the one we live in today."

Donella Edwards, *The Limits to Growth: The 30 Year Update*

Start the New Year Right, with a Commitment to Sustainability

Have you made your resolutions this year? There are things that we can all do to improve ourselves and the world around us. We encourage you to adopt one goal in your personal life and one goal in your professional life that will make your lifestyle and your workplace more sustainable. Here are some ideas to get you started.



Boost Corporate Sustainability

WRI released the Sustainability SWOT, or sSWOT, a new tool designed to help businesses evaluate their sustainability efforts. It drives action and collaboration on environmental challenges that create real business risks and opportunities. [sSWOT: A Sustainability SWOT.](#)



National Aquarium New Year's Resolutions

Visit the National Aquarium's Water Blog to learn how you can turn the 10 most common New Year's resolutions into sustainable resolutions. These goals benefit not only you, but the world we live in too. [Start the New Year Off Right.](#)



Accounting for Sustainability

The Sustainability Accounting Standards Board was created in October 2012 to ensure that the economic implications of sustainability will be included in the financial reports of 13,000 publicly listed companies in the US. [Learn what this means for you.](#)

Member Spotlight: Niagara Bottling, LLC

Niagara Bottling, LLC is a producer and supplier of Niagara brand and private label bottled water. Headquartered in Southern California with nine additional facilities nationwide, Niagara is committed to producing high quality bottled water while reducing their impact on the environment. Niagara joined The Climate Registry through Southern California Edison's [Cool Planet Program](#).

Niagara created the Eco-Air Go Green environmental program with the goal of reducing their impact on the environment. Their completed and ongoing efforts have led to an estimated annual reduction of 211.4 million lbs. of CO2 and 67 million gallons of water. [Click here](#) for more information about Niagara's initiatives.

In addition, Niagara Bottling, LLC has engineered one of the lightest, strongest bottles in the world - the Eco-Air™ Bottle. The Eco-Air™ bottle is made with 30% less plastic and has a reduced label size. Because the bottle is made with less material, the bottle is lighter, and thus, requires less energy to produce. The end result is a reduced carbon footprint. It is also 100% recyclable. [Click here](#) for more information.

Congratulations, Climate Registered Members!

The following are a list of Climate Registered members that have reported and verified their carbon footprint to The Climate Registry's greenhouse gas reporting standards since December 2012. The high-quality, consistent and credible data that members generated enables them to operate more efficiently, sustainably and competitively.

We would like to recognize and congratulate all members that met the December 17 verification deadline. We are in the process of completing our final review and publishing your report to the [public reports page](#). We look forward to recognizing your organization in our next newsletter.

The Climate Registered reports correspond to the years in the headline, unless otherwise noted.

Four-year Climate Registered Members

Blue Source, LLC
Desert Star Energy Center (formerly El Dorado Energy, prior to 10/2011)
Mesquite Power, LLC

Three-year Climate Registered Members

EORM, Inc.
New York Power Authority

Two-year Climate Registered Members

Apple Valley Ranchos Water Co.
Eastern Municipal Water District
PTI CA Group
Regional Transportation Commission of Southern Nevada
Saint Gobain Solar Gard (formerly Bekaert Specialty Films, prior to 2012)
San Lorenzo Valley Water District

First-time Climate Registered Members

California Department of Water Resources
Seattle Public Utilities

BECOME A MEMBER

Stay Connected



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