



The Climate Registry

Newsletter July/August 2013

In This Issue

[Letter from the Executive Director](#)

[Upcoming Events](#)

[Mark Your Calendars for the Climate Leadership Awards](#)

[American National Standards Institute Membership](#)

[Cool Planet Spotlight](#)

[Events & Trainings from Registry Partners](#)

[Meet Our Newest Team Member](#)

[Congratulations, Climate Registered Members!](#)

[Become a Member of The Climate Registry](#)

Letter from the Executive Director, The Continuing Shift Towards "Carbon Consciousness"

I came across an [article](#) this week that led me to reflect on the term "carbon conscious". The article reminds us that, while the impacts of climate change are increasingly being played out in the media, there is no policy consensus on how to manage carbon. So..."carbon conscious" consumers are taking matters into their own hands.

As we no doubt experience in our own lives, there is no one "type" of carbon conscious consumer. He or she may be a student, a grandparent or a businessperson. They may have different priorities, such as buying local and/or organic; using public transit or biking everywhere instead of owning a car; or being as energy efficient as possible. Regardless, these consumers are assessing their lifestyles with a view to reducing carbon and expecting the companies they deal with to do the same.

Many organizations have recognized this shift and have realized that they need to be accountable for carbon impacts across all elements of their business from R&D, supply chain and product life cycle to how their own internal operations are being managed. These leading corporations are aligning their environmental and business goals, recognizing that embracing this mindset is at the core of risk management and good business strategy.

Climate change is already affecting many of us. The time has come for us to start thinking about carbon in a new way.

My very best,



David Rosenheim
Executive Director

Upcoming Events

Webinar: Prepare for Verification

September 11, 10:00am - 11:00am PST.

- * What are the benefits of verification?
- * How do I find a verification Body?
- * What is involved in the verification process and how can I prepare?

Please join us for a webinar that will answer all of these important questions and more. This webinar is designed to help all Members prepare for verification by reviewing the process and steps, sharing lessons learned from organizations that have completed verification, and discussing resources provided by The Registry. Register [here](#)

Renewable Energy Markets Conference

September 22-24 Austin, Tx

The Climate Registry's Director of Policy, Peggy Kellen, will be presenting.

This three-day event features over 25 sessions and 75+ speakers covering every aspect of the renewable energy market, including the current state of the markets; green buildings and renewable energy; environmental decision making and communicating about climate change; marketing utility programs and electricity products; designing utility programs; and markets and trading. There will also be special sessions on the fundamentals: Voluntary Renewable Energy Markets 101 and Carbon Offsets 101. Register [here](#)

One Water Leadership Summit

September 23-26 Los Angeles, CA

The Climate Registry's Executive Director, David Rosenheim, will be presenting.

Attendees and presenters will reflect the broad scope of stakeholders needed to recreate our cities with resource recovery and green infrastructure. Join water leaders, sustainability directors, transportation, parks and recreation officials, as well as business leaders, non-profit organizations, and U.S. EPA regulators as we drive the paradigm shift for water sustainability. Register [here](#)

Webinar: Setting a GHG Reduction Goal for Your Organization

September 26, 10:00am - 11:30am PST.

A strong GHG reduction goal helps many organizations cut costs, encourage innovation, engage employees, and build their reputation. However, setting a reduction goal tailored to your organization can be a challenge. In this webinar you will learn about best practices in GHG goal setting from Registry members and staff. We'll walk you through how you can develop a comprehensive inventory and aggressive GHG reduction goals that will showcase climate leadership. Register [here](#)

Webinar: Prepare for Verification

October 2, 10:00am - 11:00am PST. Register [here](#)

Mark Your Calendars for the Climate Leadership Awards!

2014 Climate Leadership Awards Application Period:

June 24 - September 13, 2013

2014 Climate Leadership Conference:

February 24 - 26, 2014 San Diego, CA

Learn more at www.climateleadershipconference.org



American National Standards Institute Membership

The American National Standards Institute (ANSI) invites qualified candidates to apply for membership in ANSI's Greenhouse Gas Accreditation Committee (GVAC).

Applications and nominations must be received by September 30, 2013, and are for 3-year terms beginning January 1, 2014.

The Nominations Committee of the GVAC seeks experts in the fields of greenhouse gas measurement and verification, accreditation, and policy development. Specific duties of committee membership include advising policies and procedures for the ANSI GHG Accreditation Program, making accreditation decisions regarding the status of validation and verification bodies and providing input and advice to ANSI staff.

Although all individuals with expertise in GHG validation and/or verification, accreditation, management systems, and/or policy development are encouraged to apply, preference will be given this year to individuals with a background in the following areas:

- * Industrial and/or corporate reporting of GHG emissions
- * GHG project accounting principles
- * GHG project methodologies

To apply, or to nominate another individual, please send a cover letter describing the candidate's qualifications and availability, and a resume to Ann Bowles, Director of Environmental Accreditation Programs (abowles@ansi.org; 202-331-3620). The deadline for submission is September 30, 2013.

Questions or comments on the GVAC nominations process should be directed to Ms. Ann Bowles. For more information on ANSI's accreditation services, visit www.ansi.org/accreditation.



Cool Planet Spotlight

Congratulations to 8 Cool Planet Members receiving *complimentary* membership into The Climate Registry:

- City of Brea
- City of Cathedral City
- City of Chula Vista
- City of San Diego
- Eastern Municipal Water District
- Gills Onions
- The Grand Del Mar Hotel
- The Westin Mission Hills Golf Resort & Spa

The Grand Del Mar and The Westin Mission Hills Golf Resort & Spa are The Climate Registry's **first members from the hospitality industry!**

For more information about the Cool Planet Project, please visit [The Climate Registry website](http://TheClimateRegistry.com).

The Cool Planet program provides utility business customers with education and technical training to measure and manage their energy use and greenhouse gas emissions. The Cool Planet program is funded by California utility rate payers and administered under the auspices of the California Public Utilities Commission, through a contract awarded to The Climate Registry. California customers who chose to participate in this program are not obligated to purchase any additional services offered by the contractor. This program is offered on a first-come, first-served basis from 1/1/2013-12/31/2014 or until funds are depleted. Terms and conditions apply. The trademarks used herein are the property of their respective owners.



Please join us in welcoming Corey Franks to The Climate Registry! She is the newest addition to the Member Services team. Corey will be a resource to our members in developing their carbon footprint, as well as, educating them on issues of climate change and sustainability. She holds an MBA in Sustainability and has worked with several clean tech startups in the capacity of an operations project manager. She is excited to be a part of the team and looks forward to working with all of you!



Congratulations, Climate Registered Members!

The following is a list of Climate Registered members that have reported and verified their carbon footprint to The Climate Registry's greenhouse gas reporting standards since June 2013. The high-quality, consistent and credible data that members generate enables them to operate more efficiently, sustainably and competitively. Public reports are available on The Registry's [public reports page](#).

New Eight-Year Climate Registered Members

Delta Air Lines



New Seven-Year Climate Registered Members

South San Francisco Scavenger Company Inc.



New Five-Year Climate Registered Members

West Linn Paper Company



New Four-Year Climate Registered Members

Science Applications International Corporation (SAIC)
Wolverine Power Cooperative



New Three-Year Climate Registered Members

City of Davis
Port of Los Angeles
Santa Clara Valley Water District
Turlock Irrigation District
Xcel Energy



New Two-Year Climate Registered Members

Denver Water



BECOME A MEMBER

Stay Connected



601 W 5th St, Los Angeles, CA 90071 · 866.523.0764

[Forward this email](#)



This email was sent to info@theclimateregistry.org by info@theclimateregistry.org | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

The Climate Registry | 601 W 5th St, Suite 220 | Los Angeles | CA | 90071