

Diana Madson

From: The Climate Registry [newsletter@theclimateregistry.ccsend.com] on behalf of The Climate Registry [info@theclimateregistry.org]
Sent: Tuesday, January 17, 2012 11:05 AM
To: Diana Madson
Subject: News from The Climate Registry

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November 2011



The Climate Registry Reporter

Keeping you connected with The Registry community

Do you need a carbon expert? Check out [The Climate Pages](#)

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Upcoming webinars

November 8

A message from The Registry's new Executive Director



I am delighted to join an organization as established and respected as The Climate Registry, which also represents such a tremendously strong community of leaders. I am confident that we can build on our past successes and scale and maximize The Registry's impact on global climate change. We will do this by continuing to support government and corporations that are not only looking to mitigate their impact on the planet, but also become more efficient and accountable to their stakeholders in the process.

I look forward to meeting with many of you in The Registry community over the weeks and months. My door is always open.

David Rosenheim
Executive Director
The Climate Registry
m: +1.415.680.0707

[Building an inventory for reporting to The Registry, Part 1](#)
FREE for Members

November 8
[Building an inventory for reporting to The Registry, Part 2](#)
FREE for Members

November 9
[Using CRIS 3.0 to report your emissions](#)
FREE for Members

November 16
[Introduction to The Climate Registry](#)
FREE

November 17
[Carbon management 101 \(office-based organizations\)](#)
FREE for Members

[View our full calendar](#)



Save the date: Climate Leadership Conference, February 29-March 1, 2012

In conjunction with the Awards, the first annual Climate Leadership Conference will be held from February 29-March 1, 2012.

The conference will bring together leaders from business, government and academic institutions, and the non-profit community interested in exchanging ideas and information on how to address climate change while simultaneously running their operations more competitively and sustainably.

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Registry Members make top 100 in Newsweek's Green Rankings

Newsweek's Green Rankings were released in mid-October, and a number of our Members made the top 100 - including IBM, who took top spot. The rankings highlight firms that are leading in environmental performance, taking into account companies' environmental footprint (including greenhouse-gas emissions and water use); management (including environmental policies, programs, and initiatives); and disclosure (including company reporting and involvement in transparency initiatives).

Congratulations to the following Registry Members who appeared in the top 100:

- **IBM #1**
- **Johnson & Johnson #6**
- **CA Technologies #9**
- **Ford #22**
- **SAIC #44**
- **Qualcomm #75**
- **Apollo Group #83**
- **Eastman Kodak #92**

In other exciting news, the Climate Disclosure Standards Board (CDSB) has been named as one of 50 Stars in Seriously Long-term Innovation in the new Future Quotient report co-authored by Volans and JWT. The Registry participates on the CDSB Board as well as its Technical Working Group, which developed the Climate Change Reporting Framework (CCRF).

North American policy update: California adopts cap-and-trade program

In late October, the California Air Resources Board (CARB) adopted the final draft of regulations establishing a cap-and-trade program covering 85% of California's economy. It is expected to be the largest cap-and-trade market in North America. The program will start on January 1, 2012, with the first compliance period for emitters commencing January 1, 2013.

Over the next year, CARB will conduct market simulations, evaluate additional types of offset projects to accept, and figure out how to link up with Canadian provinces that are forming their own greenhouse gas markets.

CARB Chairwoman (and Registry Board member) Mary Nichols indicated that regulators would continue refining the

Conference attendees will offer and hear climate related solutions on topics including:

- Leveraging Clean Energy Opportunities
- Managing Climate Risks and Building Resilience
- Supply Chain Strategies
- Setting and Achieving GHG Reduction Goals
- Disclosures and Questionnaires
- Education & Engagement Strategies
- Making the Business Case for Climate Response

Check the [website](#) for regular updates on the program and for more information on sponsorship opportunities.

Partner events



The GLOBE Series international Conference and Trade Fair Exhibition on the Business of the Environment returns to Vancouver, Canada this coming March 14-16.

The GLOBE 2012 Conference agenda revolves around the thematic concept of Building a Sustainable Economy for the 21st Century.

You're invited to join over 10,000 participants at

market rules over the next year and beyond, and would adjust them if needed.

For an overview of the cap-and-trade program, see CARB's [website](#).

Featured Member: Newgistics



Working Toward a Sustainable Future in Shipping

By David T. Marinkovich, Vice President, Marketing & Field Sales

At Newgistics, our success is a direct result of the interdependent relationships between our company, our clients and our partners - each sharing a common vision of creating a better place for all of us to live. On one hand, that means maximizing efficiency for the livelihood of our businesses and our families; and on the other hand, it means adopting policies and values that support corporate social responsibility for our planet.

One way we are doing this is by focusing efforts on reducing the overall carbon footprint of Newgistics' functions and processes. Already, we have experienced significant improvement in areas such as:

1. **Supplier regionalization** - minimizes the travel distance between our facilities and our suppliers.
2. **Box reuse and recycling** - we have implemented recycling programs with our customers to capture and reuse gaylords. In the past two years, we have reused more than 100,000 gaylords and eliminated the need for over 55,000 more through floor loading of trailers.
3. **Pallet reduction and reuse** - we have implemented similar procedures to capture and reuse pallets, saving more than 50,000 pallets in the last two years.
4. **Installation of high-efficiency T-5 lighting** at most Newgistics SmartCenters.
5. **Additional waste-reduction efforts** - in the past two years, we've recycled more than 500 tons of corrugate and paper in the past two years and have eliminated more than 1,500,000 yards of stretch wrap and another 400,000 yards of carton sealing tape.

Additionally, Newgistics has always moved all materials by ground, which has a significantly lower environmental impact than moving via airfreight. We are constantly looking for new ways to reduce waste and improve our business practices to

GLOBE 2012 for this unprecedented opportunity to gain strategic insight into the key drivers for a sustainable economy; meet international business and government leaders; see "best in class" clean technologies and environmental solutions from around the world; and discover innovative ideas and solutions to improve your organization's performance.

Register before November 30, 2011 and save \$600. Find out more on their website www.globeseries.com.

Welcome new Members!

Copper Mountain Solar
Apollo Group
Eco Grounds Care
County of Ventura
American Counseling Association

Streamlined General Reporting Protocol (GRP) 2.0 in development

The Registry is in the process of drafting an update of the General Reporting Protocol (GRP) to incorporate program changes that have been implemented through The Registry's updates and clarifications document as well as other important policy developments evolving in the marketplace. The GRP 2.0 is intended to consolidate The Registry's general reporting requirements and

be more environmentally friendly, and we're thankful for Newgistics' partners and customers being on board with us for these efforts - after all, we are all in this together.

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Congratulations to our new Climate Registered leaders!

The Registry and its Board would like to congratulate **3Degrees** for achieving **Climate Registered Silver** status. 3Degrees is the first organization in North America to achieve this prestigious recognition.

In awarding 3Degrees Silver status, The Registry recognized the organization for having a public GHG reduction goal and timeline for achieving it, as well as for demonstrating a number of best practices in GHG management.



Congratulations to the 3Degrees team on their outstanding leadership!

Kudos also to the following Climate Registered Members, who have reported their complete, third party verified inventories on our website

EY = Emissions Year

New Nine-Year Climate Registered Member
Specialty Solid Waste and Recycling (EY 2002-2010)

New Five-Year Climate Registered Member
South San Francisco Scavenger Company (EY 2006-2010)

New Four-Year Climate Registered Members (EY 2007-2010)
Des Moines Water Works
The David & Lucile Packard Foundation

New Three-Year Climate Registered Members (EY 2008-2010)
All4 Inc.

clarify areas that Members have had questions about during their first few reporting seasons.

The development of GRP 2.0 includes a full public comment period, scheduled to begin in December. If you have any questions about this update process, please contact [Peggy Foran](#).

Reporting scope 3 emissions

On October 4th, the World Resources Institute (WRI) and World Business Council for Sustainable Development (WBCSD) - which are responsible for the international standard for corporate GHG accounting, the GHG Protocol - released the Corporate Value Chain (Scope 3) Standard. The new standard allows companies to assess their entire value chain emissions impact and identify the most effective ways to reduce emissions. Often, the majority of total corporate emissions come from scope 3 sources, which means many companies have been missing out on significant opportunities for improvement.

The Registry's reporting program does not require that Members report their scope 3 emissions, but encourages and supports those who wish to do so. If you are interested in including scope 3 emissions in your inventory, please take part in our scope 3 webinar and/or contact the Member Services team at info@theclimateregistry.org

Bentley Prince Street
Blue Source, LLC
Carbon Credit Corp.
Climate Action Reserve
Earth Advantage, Inc.
ÉcoRessources Consultants
El Dorado Energy LLC
Environmental Planning Specialists, Inc.
ETC Group, LLC
First Environment
Futurepast
Good Company
GreenWaste Recovery, Inc
Kleinfelder, Inc.
Landtec North America, Inc.
Lemelson Vineyards
Levi Strauss & Co.
M.E. Group, Inc.
Mazzetti Nash Lipsey Burch
New York State Energy Research and Development Authority
Nexant, Inc.
Nuclear Energy Institute
Parametrix, Inc.
Summit Energy
Sustainable Business Consulting
The Cadmus Group, Inc
The Energy Foundation
Trihydro Corporation
VeeV Spirits, LLC
Wenck Associates, Inc.
Willis Energy Services Ltd.
World Resources Institute
Yolo-Solano Air Quality Management District

New Two-Year Climate Registered Members (EY 2009 & EY 2010) except as noted

Ameresco Inc. (Spokane Office)
California Department of Finance
Cameron-Cole, LLC
City of Winters
Clif Bar & Company
EcoAsset Solutions, LLC
Healthy Buildings
Marborg Hauling and Recycling (EY 2007 & EY 2010)
PMC
Realty Trust Group, Inc.
Resource Systems Group Inc.
LRQA Americas Sustainability (formerly, Ryerson, Master and Associates, Inc.).
San Luis Obispo County Air Pollution Control District
Sokol Blosser Winery
Soter Vineyards
The Climate Trust
The Sacramento Metropolitan Air Quality Management District

New One-Year Climate Registered Members (EY 2010) except as noted

3Degrees

Registry Members qualify for Green-e® Marketplace pilot program

Green-e Marketplace is a program that is managed by Center for Resource Solutions (CRS). The program has recently expanded to recognize high-quality carbon offsets and climate commitment claims; those who qualify can use the Green-e logo to support their environmental claims.

In order to be recognized, companies need to submit information that includes a facility-level greenhouse gas (GHG) inventory. Green-e Marketplace has singled out The Registry's program as an acceptable reporting standard, and Members can use their CRIS report as part of their application to Green-e.

Green-e Marketplace will focus on greenhouse gas emissions with clearly defined boundaries-activities (including individual events), facilities, and vehicle fleets. In order to meet the criteria, 100% of the emissions must be matched with qualifying purchases of Green-e Climate Certified Carbon Offsets. The associated claims will follow the principles outlined in the Federal Trade Commission's Green Guides and focus on a clear, discernable claims statement.

Be among the first to take advantage of this new recognition opportunity!

Please contact Brendan Cook at brendan@resource-solutions.org and 415-568-

Agromin
Alameda-Contra Costa Transit District (EY 2009)
Anacapa Consulting Services Inc.
Bekaert Specialty Films, LLC
Bowman Design Group
Ecos (EY 2009)
Fellon-McCord & Associates, LLC
Regional Transportation Commission of Southern Nevada (EY 2009)
Sacramento Area Council of Governments
Sacramento Municipal Utility District
Sapphos Environmental, Inc.
South Bayside Waste Management Authority
State Coastal Conservancy
Terra Global Capital LLC
The Better World Group
The Hershey Company (EY 2009)



The Climate Registered logo: the mark of organizations that measure and reduce their emissions with integrity. Call us to find out more about our program or see our [website](#).

The Cool Planet Project spotlights Solar Turbines

Cool Planet participant and Registry member, Solar Turbines, is managing its environmental impact through enhanced tracking, management, and reduction efforts of its energy and water consumption, greenhouse gas emissions, and waste.

A worldwide supplier and leading California exporter of industrial gas turbines, Solar Turbines recently retrofitted its San Diego facilities with new air compressors, efficient motors, and lighting upgrades, to save over 700,000 kilowatt hours annually. Such energy savings contribute to avoided carbon emissions of approximately 500 MT - equivalent to removing 100 passenger cars from the road - and qualified Solar Turbines to participate in San Diego Gas & Electric's Cool Planet Project, an energy efficiency and climate mitigation program implemented by The Registry.

"With SDG&E's help, these facility upgrades not only reduce our operating costs, but minimize our overall environmental impact," said Craig Anderson Solar Turbines, EHS Manager. "Cool Planet participation has proven valuable to our mission of measuring, managing, and reducing our energy and carbon emissions, better positioning us for success."

Solar Turbines' environmental efforts include voluntarily

4280 for more information. See www.green-e.org/marketplace to learn more about Green-e.

Verification update

The American National Standards Institute (ANSI) recently accredited the following two firms to conduct GHG inventory verification services for Members of The Climate Registry:

- **KPMG Performance Registrar Inc.** (KPMG PRI) on January 27, 2011
- **Environmental Services, Inc. (ESI)** on August 31, 2011

In order to attain accreditation KPMG PRI and ESI completed a thorough assessment process in which they demonstrated their independence, impartiality and competence to successfully verify GHG emissions inventories. ANSI's evaluation process included reviewing each firm's management systems and internal procedures, as well as participating in a facility visit to observe how each company provided verification services to a client.

The Climate Registry congratulates KPMG PRI and ESI on this significant achievement and has added these three firms to the list of ANSI-accredited, Registry-recognized Verification Bodies. Members of The Climate Registry may use ANSI-accredited Verification

tracking performance metrics for its energy use, greenhouse gas emissions (GHG), waste recycling, and water usage. Beyond measuring such resources, Solar Turbines is on track to meet its reduction targets, including a ZERO waste-to-landfill target by the year 2020. To help meet its GHG reductions targets, Solar Turbines has implemented a fuel reduction project for streamlining production testing of its turbine engines.

In addition, Solar Turbines' products are helping customers reduce energy consumption and greenhouse gas emissions all around the world, and Solar Turbines is committed to continued technological advancements in its products that are designed to further improve fuel efficiency, increase the use of renewable fuels, and reduce the emissions of greenhouse gases and particulate matter.

Find out more about Solar Turbines Incorporated at www.solarturbines.com.

Learn more about The Registry's Cool Planet Project on [our website](#).

Introducing Laura and Amy



Laura Zahn is The Registry's Program Manager. She manages the services that help members to measure, report, verify and reduce their carbon footprint. Laura's responsibilities include overseeing the Help Desk, directing member trainings, managing online resources, facilitating member usergroups, and developing and producing member events.

Before joining The Climate Registry, Laura worked on energy and climate change issues for UCLA's Institute of the Environment and Sustainability, the Climate Action Reserve, and Los Angeles Mayor Antonio Villaraigosa. When she's not working in the environmental realm, Laura designs and makes fine furniture.

Laura has a Master's in Urban Planning with a concentration in Environmental Analysis and Policy from UCLA and a Bachelor's in Human Biology, Health and Society from the College of William and Mary.

To contact Laura, please email her at:

Bodies to meet the verification requirements of The Climate Registry's voluntary reporting program.

lzahn@theclimateregistry.org.

Amy Holm recently joined the North American Energy Efficiency Program of The Registry as Outreach Manager. She works with the Cool Planet Program and provides large utility customers installing energy efficiency projects with publicity and marketing services that communicate the customers' environmental leadership. Amy has worked for numerous environmental non-profit organizations specializing in program management, client liaison, and public education. Amy earned a Master's in Environmental Policy in International Relations from Claremont Graduate University and a bachelor's in International Affairs from Lewis and Clark College.

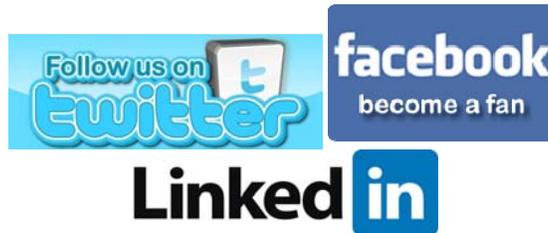
To contact Amy, please email her at:
aholm@theclimateregistry.org.

About The Climate Registry

The Climate Registry is a non-profit organization that operates the only voluntary carbon footprint registry in North America supported by states, provinces, territories and tribes. The Climate Registry helps hundreds of public and private organizations measure, report and reduce their GHG emissions with integrity.

For information about joining The Registry, please visit www.theclimateregistry.org.

Follow The Climate Registry on Twitter, Facebook and LinkedIn



The Climate Registry wants your news and newsletter feedback.
Please contact news@theclimateregistry.org.

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