



The Climate Registry

## November/December 2013 Newsletter

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### Letter from the Executive Director

It's that time of year when many hang stockings with care, leave out plates of cookies, and anxiously track Santa Claus' journey around the globe in the hopes that he'll bring us something on our list.

NORAD's [Santa Tracker](#) counts down the days until Santa takes flight on December 24th. This clever website also gives us vital stats on Santa's sleigh. We learn that the propulsion is nine RP (reindeer power), the armament is antlers (purely defensive) and the fuel is hay, oats and carrots (for the reindeer). We also learn that the emissions are "classified". With all of those lumps of coal, the lifecycle of the toys, and toy factory operations-not to mention the reindeer-produced methane-it's no wonder that Santa's emissions are kept under wraps.

Here at The Climate Registry, we wish you nothing but the happiest of holidays, but we hope that you'll keep the environment in mind as you prepare for your celebrations. Here are a few tips to keep your holidays green.

- **Focus on giving, not on consuming.** Presents can be smaller, fewer and more meaningful. Give your loved ones a gift that they will cherish, or better yet, an experience that you can share with them. Make gifts or exchange gently-used items that you know your family members and friends will love. Celebrate the holidays by caroling, stringing popcorn, playing football outside or volunteering.
- **Reduce waste.** Look for gifts that are not heavily packaged. Avoid giving gifts that use batteries, or purchase rechargeable batteries if need be. Get creative with your gift wrapping by re-using gift paper, or using newspaper, paper bags or tea towels. Avoid the extras, like ribbons, bows and tags, as well as metallic papers that aren't recyclable.
- **Save fuel and energy.** Plan your gift shopping and holiday menus to reduce the number of trips to the store. Keep your thermostat set at 68 degrees F/20 degrees C and bundle up with an extra layer to stay cozy. Reduce the number of lights you use to decorate indoors and out, and be sure to use energy-efficient LEDs.

- **Try a "staycation"**. If you must travel to see loved ones, consider offsetting your emissions associated with air travel. TCR members can help. Purchase offsets from 3Degrees, Blue Source, Climate Action Reserve or Offsetters.

Happy holidays from your friends at The Climate Registry! We wish you and your families a wonderful 2014.

My very best,



David Rosenheim  
Executive Director

## TCR Survey on Small Business Needs and Resources

### Win a Free Year of TCR Membership

We are seeking responses to a short (15 - 20 minutes) online survey to assist us in understanding high priority climate initiatives and readily available activity data sources for small businesses. Responses to this survey will be used to develop draft Small Business Guidance, which small businesses will be able to pilot and then use to report GHG emissions.

Small businesses completing the survey will also be entered into a drawing for one free year of Registry Membership (a \$1,000 value). To complete the survey, [click here](#).

**The deadline for completing the survey is January 10, 2014.**

**Background:** Small businesses are committed to reducing their impact on climate change but lack specialized tools and resources to accurately estimate their GHG footprints and demonstrate GHG emissions reductions. Through the development of Small Business Guidance, TCR plans to address:

- The general principles of GHG footprints and how they typically apply to small business,
- Calculation methods and defaults for emissions sources common to small businesses. These can include fuel combustion, refrigerant emissions and emissions resulting from electricity consumption and employee commuting, among others,
- Small business climate leadership opportunities such as renewable energy procurement options, supply chain footprinting, and metrics and analytics, and
- External review and assurance processes that add value to small business strategies to address climate change.

For more information or questions, please contact [Peggy Kellen](#).

## Mark Your Calendars for the Climate Leadership Awards!

**February 24 - 26, 2014 in San Diego, California**

**Register NOW** to join forward-thinking leaders in business, government, academia, and the non-profit community to exchange energy and climate related solutions, introduce new opportunities, and provide support for those addressing climate change in their operations.

### Program Highlights Include:

- Innovative ideas and best practices related to greening operations, carbon risk management, GHG reduction opportunities, energy consumption and diversification, climate mitigation and adaptation strategies
- Networking opportunities with business and industry leaders, federal and state government officials, academic and non-profit experts
- Peer exchange on making your low carbon business model work for your operations
- Case studies from Climate Leadership Award winners

- 2014 Climate Leadership Awards Dinner
- Deeper dive pre-conference workshops and local tours highlighting San Diego sustainability efforts

Conference details will be regularly updated at:

[www.ClimateLeadershipConference.org](http://www.ClimateLeadershipConference.org)



## Cool Planet Spotlight

### Demand Response: What is it and why is it important?

Demand Response programs provide an opportunity for electrical consumers to play a significant role in the operation of the electric grid by reducing or shifting their electricity usage during peak electrical demand periods in response to time-based rates or other forms of financial incentives. Utility and energy planners endorse Demand Response programs as fiscally and environmentally responsible ways to respond to these peak demand periods. One of Southern California Edison's (SCE) Integrated Demand Side Management (IDSM) strategies is to provide Demand Response programs, rates, and incentives. When an eligible business customer participates in a Demand Response Program, they relieve stress on the grid, the environment, and their bottom line by reducing their electrical costs through rate discounts and incentives.

Demand Response service providers will also work with businesses to identify ways for facilities to participate in demand response programs without affecting business operations, comfort, or product quality, often under contract to Southern California Edison.

If your organization is an SCE customer participating in a Demand Response Program or you are interested in enrolling in an additional program, you could be eligible to **receive up to 3 years of complimentary membership into The Climate Registry** through the Cool Planet Project. Examples of customers who have already taken advantage of this opportunity include Marriott International, Safeway Inc., City of Palm Springs, City of Long Beach, County of Los Angeles, University of California Santa Barbara, Eastern Municipal Water District, City of Cathedral City, City of Brea, and The Westin Mission Hills Golf Resort & Spa. To find out more about SCE's demand response programs, go to [www.sce.com/drp](http://www.sce.com/drp).

To learn more about the SCE Cool Planet Project, click [here](#) or email [Annie Hoeksma](mailto:Annie.Hoeksma).

### Congratulations to New Cool Planet Members

The following Cool Planet Members receive fully or partially funded membership into The Climate Registry:

- City of Long Beach
- City of Palm Springs
- County of Los Angeles
- Marriott International
- Safeway, Inc.
- University of California Santa Barbara

For more information about the Cool Planet Project, please visit [The Climate Registry website](http://TheClimateRegistry.com).

### About Southern California Edison

An Edison International (NYSE:EIX) company, Southern California Edison is one of the nation's largest electric utilities, serving a population of nearly 14 million via 4.9 million customer accounts in a 50,000-square-mile service area within Central, Coastal and Southern California.

**About Cool Planet** The Cool Planet program provides utility business customers with education and technical training to measure and manage their energy use and greenhouse gas emissions. The Cool Planet program is funded by California utility rate payers and administered under the auspices of the California Public Utilities Commission, through a contract awarded to The Climate Registry. California customers who chose to participate in this program are not obligated to purchase any additional services offered by the contractor. This program is offered on a first-come, first-served basis from 1/1/2013-12/31/2014 or until funds are depleted. Terms and conditions apply. The trademarks used herein are the property of their respective owners.



## GHG Protocol Scoping Survey: Avoided Emissions

Organizations can play a key role in developing and promoting products and services that avoid emissions -

either by enabling emission reductions or by providing a low-emission version of existing products. However, there is no international standard or consistent terminology to describe avoided emissions.

To begin to solve this problem, the GHG Protocol has released a scoping survey to assess the need and demand for a standard on quantifying and reporting avoided emissions. A link to the survey is available [here](#).

The survey will be open until December 11th. TCR recommends that all members interested in communicating the avoided emissions impacts of their actions complete the survey *and* let us know what you think by emailing [help@theclimateregistry.org](mailto:help@theclimateregistry.org).

*"Whether you believe climate change is real or not is beside the point. The bottom line is, we can't run the risk."*

Michael Bloomberg, Mayor of New York

## Member Spotlight: Specialty Solid Waste & Recycling

TCR congratulates [Specialty Solid Waste & Recycling](#) for achieving Climate Registered status for eleven years. Sustainability is part of the company's bottom line. They joined Sustainable Silicon Valley in 2005, and their goal was to reduce CO2 emissions 20% by the year 2010. They are currently at 22% and have recently installed waterless urinals, timers on lights, motion detector lights, and Low-E windows with argon gas. They have 37 trucks operating on Compressed Natural Gas (CNG) and the remainder of the diesel fleet operates on 20% bio fuel.

## Events & Trainings from Registry Partners

### Transforming Transportation

January 16-17, Washington, DC

Transforming Transportation is the annual conference co-hosted by EMBARQ (World Resources Institute) and the World Bank. This conference aims to scale-up and advance the adoption of best practices around the world. Each year the conference focuses on a different array of topics through discussion panels, workshops, and presentations. This year's overall theme is opportunities for business and the private sector. Sessions will address urban transport, climate change, finance, policy, urban development, and road safety, among others. Register [here](#).

## Congratulations, Climate Registered Members!

The following is a list of Climate Registered members that have reported and verified their carbon footprint to The Climate Registry's greenhouse gas reporting standards since October 2013. The high-quality, consistent and credible data that members generate enables them to operate more efficiently, sustainably and competitively.

Public reports are available on The Registry's [public reports page](#).

## New Eleven-Year Climate Registered Member

- Specialty Solid Waste and Recycling



### New Five-Year Climate Registered Members

- Colorado Springs Utilities
- Nexant, Inc.
- Wenck Associates, Inc.



### New Four-Year Climate Registered Members

- NV Energy
- Turlock Irrigation District



### New Three-Year Climate Registered Members

- Aquarium of the Pacific
- City of Vernon, CA
- Eastern Municipal Water District
- PTI CA Group
- Sonoma County Water Agency
- Waste Connections, Inc.



### New Two-Year Climate Registered Members

- Copper Mountain Solar 1 LLC
- Neenah Paper, Inc.



## BECOME A MEMBER

Stay Connected



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