



The Climate Registry

## Newsletter September/October 2013

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### Letter from the Executive Director,

The IPCC confirms that "Human influence on the climate system is clear".  
Now what?

Last month the Intergovernmental Panel on Climate Change (IPCC) released the first of four chapters of its [Fifth Assessment Report](#). Hundreds of scientists and experts from around the world participated in a review of over 9,200 publications and materials and their conclusion was definitive (at least as definitive as science gets): they are 95% certain that humans are largely responsible for global warming. Evidence for climate change itself - warming oceans, diminishing snow and ice, rising sea levels, and increasing incidences of extreme weather events - is "unequivocal".

The report says that we are on track for an increase in global average temperatures that is larger than 2C° above pre-industrial levels. This increase is linked to the "worst case scenario" outlined by the first assessment report in 1990 - that is, unless we act now.

I heard someone ask the other day, "If you were 95% certain that a plane you were boarding would crash, would you get on it?" The answer I gave was no, and I imagine most of you would say the same. Given the international scientific community is telling us that our planet is on a crash course, what are we prepared to do to avert disaster?

Perhaps part of the issue is that we are turned off and overwhelmed by the fact that our climate-change-adjusted future appears bleak and terrifying. Perhaps we need a more

appealing vision. Dr. Michael Braungart, a proponent of cradle-to-cradle industrial design, offers one such way in: he suggests that we re-orient the economy around the concepts of "beauty, innovation and quality". Products and systems would be inherently sustainable as they would have a "net positive impact", and support people wanting to do the right thing.

No doubt there are other kinds of ways we can start to re-imagine our future and how we get there, and hopefully some of these will start to resonate with policymakers and voters. In the meantime, and on the heels of the IPCC report, The Registry will continue to support the leadership of those who want to do well by doing good - we believe you are in the majority, and that helps us sleep at night.

My very best,



David Rosenheim  
Executive Director

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## Upcoming Events

### Early registration ends for 2014 Climate Leadership Conference

December 12

Register [here](#)

### Climate Leadership Conference

February 24-26, 2014 San Diego, CA

For more information, click [here](#)

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## White Paper: Water Systems and Climate Change

### Connecting the dots between our water systems and climate change: The Climate Registry releases a new white paper

Connecting the dots between water, greenhouse gases (GHGs) and energy is essential if we're going to reduce the climate impacts of our water systems.

Taking California as an example, the California Energy Commission established that the State's water agencies use substantial quantities of energy to provide high-quality water to consumers: nearly twenty percent of California's electricity and more than thirty percent of non-power plant natural gas is used for water-related purposes.

While the energy and associated GHGs embedded in our water and wastewater systems contribute to climate change, these same systems are also particularly vulnerable to climate change impacts. Water agencies could experience higher infrastructure and energy costs, and be required to invest in new water resources; consumers could face lower water quality and higher costs

In its new [white paper](#), co-authored with Water Energy Innovations, The Climate Registry proposes a framework for measuring and addressing the energy use and GHGs associated with California's water and wastewater systems. The proposals could be applied to any water system in North America, and would help guide infrastructure investments, encourage consumers to conserve water and energy, and contribute to more resilient and energy-efficient water agency

operations.

For more information on the white paper please contact Peggy Kellen ([pkellen@theclimateregistry.org](mailto:pkellen@theclimateregistry.org), (213) 542-0291).

## Mark Your Calendars for the Climate Leadership Awards!

**Save on Early Registration for the 2014 Climate Leadership Conference**  
**February 24 - 26, 2014 in San Diego, California**

**Register NOW** to join forward-thinking leaders in business, government, academia, and the non-profit community to exchange energy and climate related solutions, introduce new opportunities, and provide support for those addressing climate change in their operations.

### **Program Highlights Include:**

- Innovative ideas and best practices related to greening operations, carbon risk management, GHG reduction opportunities, energy consumption and diversification, climate mitigation and adaptation strategies
- Networking opportunities with business and industry leaders, federal and state government officials, academic and non-profit experts
- Peer exchange on making your low carbon business model work for your operations
- Case studies from Climate Leadership Award winners
- 2014 Climate Leadership Awards Dinner
- Deeper dive pre-conference workshops and local tours highlighting San Diego sustainability efforts

**Conference details will be regularly updated at:**

[www.ClimateLeadershipConference.org](http://www.ClimateLeadershipConference.org)

## Cool Planet Spotlight

### **SIX CALIFORNIA ORGANIZATIONS AWARDED COOL PLANET AWARDS FOR LEADERSHIP IN ENERGY EFFICIENCY**

Six industry leaders are being recognized for their leadership in energy and carbon management at this year's Cool Planet Awards, sponsored by The Climate Registry's Cool Planet Project and Southern California Edison (SCE).

The six Award recipients are:

- City of Cathedral City
- City of Palm Springs
- Coachella Valley Water District
- County of Ventura
- Gills Onions
- Westin Mission Hills Golf Resort & Spa

The Cool Planet Awards are determined by a ranking of energy efficiency efforts within both small and large industry sectors. Together, these SCE business customers have implemented energy efficiency projects that have saved approximately 6 million kilowatt-hours (kWh) since 2010. This amount is equivalent to removing the annual greenhouse gas (GHG) emissions from 882 passenger vehicles.

"Energy efficiency provides both environmental and economic benefits to businesses and local governments," said David Rosenheim, Executive Director of The Climate Registry. "We commend all of these SCE business customers that, as a result of their leadership, so powerfully demonstrate the benefits of energy efficiency - reducing both costs and carbon emissions."

The six Cool Planet Award recipients will be recognized at the Cool Planet Award ceremony at the Westin Mission Hills Resort & Spa, Oct. 25, in Rancho Mirage. Speakers include California State Assemblyman Brian Nestande, and Michael B. Williams, principal manager of Strategic Commercial and Industrial Segments for SCE.

### **Congratulations to 2 Cool Planet Members receiving complimentary membership into The Climate Registry:**

- Orange County Transportation Authority
- SeaWorld San Diego

For more information about the Cool Planet Project, please visit [The Climate Registry website](#).

*The Cool Planet program provides utility business customers with education and technical training to measure and manage their energy use and greenhouse gas emissions. The Cool Planet program is funded by California utility rate payers and administered under the auspices of the California Public Utilities Commission, through a contract awarded to The Climate Registry. California customers who chose to participate in this program are not obligated to purchase any additional services offered by the contractor. This program is offered on a first-come, first-served basis from 1/1/2013-12/31/2014 or until funds are depleted. Terms and conditions apply. The trademarks used herein are the property of their respective owners.*



## "Climate change is every bit as big a risk to our economy as it is to the environment."

Henry Paulson, former Secretary of the Treasury



## Events & Trainings from Registry Partners

### **Webinar Training on Product Life Cycle Standard**

November 12-14

The GHG Protocol will be hosting an online training course on the Product Standard

Additional information [here](#)



## Congratulations, Climate Registered Members!

The following is a list of Climate Registered members that have reported and verified their carbon footprint to The Climate Registry's greenhouse gas reporting standards since October 2013. The high-quality, consistent and credible data that members generate enables them to operate more efficiently, sustainably and competitively.

Public reports are available on The Registry's [public reports page](#).

### **New Six-Year Climate Registered Member**

David & Lucile Packard Foundation



### **New Five-Year Climate Registered Members**

Blue Source, LLC

Climate Action Reserve

Ecotek

Futurepast: Inc.  
 Good Company  
 Harrison Industries  
 M.E. Group, Inc.  
 Nuclear Energy Institute  
 Parametrix, Inc.  
 Rainbow Environmental Services  
 The Cadmus Group, Inc  
 Trihydro Corporation



**New Four-Year Climate Registered Members**

California Department of Finance  
 Cameron-Cole, LLC  
 Clif Bar & Company  
 Ecotek



**New Three-Year Climate Registered Members**

Bow man Design Group  
 California State Coastal Conservancy  
 Collins Pine Company  
 Regional Transportation Commission of Southern Nevada (EY 2009-2011)  
 Terra Global Capital LLC  
 The Climate Registry  
 Webcor Builders



**New Two-Year Climate Registered Members**

NUS Consulting Group



**BECOME A MEMBER**

Stay Connected



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