

Showcase Your Leadership: Become a Water-Energy Nexus Registry Founder

The Water-Energy Nexus Registry is the first-ever voluntary registry for greenhouse gas (GHG) emissions resulting from the water-energy nexus. The registry will:

- Provide a standardized framework and central data storage for reporting water data and GHG emissions.
- Help water suppliers, distributors and end users, wastewater managers and other organizations identify opportunities for greater efficiency and GHG reductions.

The Water-Energy Nexus Registry is sponsored by California Environmental Protection Agency (CalEPA) and is being administered by The Climate Registry. The registry will launch in May 2019 and will be open to organizations doing business in California. There will be no cost to participate.

We are inviting select organizations to become Water-Energy Nexus Registry Founders. This unique group of leaders will serve as the charter members of the registry, and will stand shoulder-to-shoulder with CalEPA and TCR at the program's launch in May 2019.

Founders will also play a crucial role in championing the registry with water agencies and others, and supporting California's global leadership in addressing climate change.

Exclusive Benefits for Water-Energy Nexus Registry Founders

- **VIP STATUS AT LAUNCH.** Founders will be showcased at the launch of the registry in May, including mentions in all media materials
- **BRAND VISIBILITY.** Founder logos will appear on the Water-Energy Nexus Registry website and select publications, ensuring that your leadership is highlighted for many years to come. Founders will also receive a commemorative certificate featuring their logo and highlighting their Founder status.
- **MEDIA AND COMMUNICATIONS OPPORTUNITIES.** Founders will receive a press release template for announcing their Founder status and will also be featured in TCR case studies and/or webinars.
- **ACCESS TO SPECIAL EVENTS.** Founders will receive exclusive invitations to special events with other Founders and government stakeholders.
- **MENTOR STATUS.** For those who are interested, Founders will be touted as mentors to their peers. For more information on this benefit, please contact Alex Carr acarr@theclimateregistry.org

There is no cost associated with being a Water-Energy Nexus Registry Founder. To become a Founder, please contact Ryan Cassutt rcassutt@theclimateregistry.org by April 16, 2019.

Learn more about the Water-Energy Nexus Registry at: <http://bit.ly/WEN-Registry>

Follow us on Twitter: @theclimatereg

